



Heart of England Community Foundation

Jenny Whateley, Grants Officer

About

Heart of England Community Foundation is a charity that raises money to fund and develop community activity, right across Birmingham, the Black Country, Coventry, Solihull and Warwickshire.

We are a member of a network of 47 community foundations across the UK.

11 FTE staff / 3.2 FTE Grants Officers

12 Trustees



Grants

Good value for money

- 93p of each £1 we receive goes to communities
- Social return of £4.18 per £1 of investment

900 applications per year & award £1-2m

During 2020-2021 we received over 1,984 applications and awarded 1,495 grants, total value £5.7m.

Currently 19 programmes open

Approximately 80 different funds



Applications

- Publicity
- Online – applications accessed through website
- ‘Salesforce’ grant management platform
- Assessment
- Decisions
- Feedback



Strategic Aims

- Deliver Accessible, Inclusive and Flexible Funding
- To be an Equitable, Diverse and Inclusive Funder



Changes

1. Evaluation
2. Reaching out
3. Good applications
4. Good assessments
5. Decisions
6. Other



Challenges

- Current grant platform
- Balancing applicants' experience with staff experience
- Expectations
- Capacity for effective feedback and monitoring
- Trust





Any Questions?



WWW.HEARTOFENGLANDCF.CO.UK
INFO@HEARTOFENGLANDCF.CO.UK
024 77800 520